



Cultivating Visionary Leadership Courses

Are you looking for tangible, practical, relevant training on some of the most vital environmental, strategic, and societal leadership topics of our time?

Have you ever wondered how to do something beneficial for society and the planet with the creative potential within your organization?

Cultivating Visionary Leadership is a course that digs deep into the forgotten wisdom that we all belong on this planet and have a vital role to play as co-inhabitants.

Are you looking to cultivate deep understanding and regard for what it means to be a visionary leader for the emerging realms of business governance, decolonization, sustainability, or inclusion that goes beyond the limitations of race and gender of the human species?

Would you or your team benefit from being immersed in a learning context that facilitates deep understanding of how your organization, the language, meetings, the marketing and corporate strategy, could be in better aligned to the vitality of the planet?

In our Cultivating Visionary Leadership Course, we travel the forest service roads of the Okanagan in specially equipped 4x4 vehicles to experience remote locations that are intentionally selected to enhance the learners experience during our courses.

Some have said, "...you can think of this as Outward Bound meets ecologically conscious MBA."

Talking about the most important enviro/social topics has traditionally been hampered by the limitations of the boardroom / amphitheatre / or conference centre. How can you or anyone else truly gain an experiential awareness of this planet and its living ecosystems through a slide show? - never mind cultivate a deep and lasting regard.



What's unique and special about this course, is that we have taken the time to curate an **immersive journey** that amplifies the deep meaning of the content, so that the knowledge moves beyond the confines of memorization and into the lived experience of the participants.

During our **Cultivating Visionary Leadership Course**, when we stop in a particular place, we integrate the elements that are alive around us to infuse transformational understanding of how visionary leadership will require us to reframe our traditional approaches. Then, as a group, in a safe space, explore the practical and tangible skills of how to facilitate those transitions within our own organizations.

Be assured that the topics of each course are leading edge in their practical business relevance. With this **Cultivating Visionary Leadership course**, we have simply answered the call to orient our business training in a direction that revitalizes our essential belonging as integral members of this world.

If you're just looking to go on a tour, this isn't that.

We offer boutique courses that take place in remote wilderness contexts, and dive deep into the crucial and often uncomfortable depths of transformational honesty in order to facilitate profound and lasting paradigm shifts in leaders who wish to play a vital role in transforming the way their organizations interact with this planet. This is where visionary business strategies and the eco-conscious soul of a leader are intentionally brought together to revive the potential within your organization.



3 Delivery Styles for the Cultivating Visionary Leadership Course

Course 1: Condensed | **Course 2: Long** | **Course 3: Custom**

01

Course 1: Awaken to the Ensouled Wilderness:

2.5-day intensive + half-day evaluation

Course Length: Typically, 32-35 hours total time

Cost: \$7,153 / person + tax

(Max 8 participants) – waitlist available

To be clear – this is not a superficial course. This is for people who are sincere in their desire to go deeper into a sense of belonging beyond the material world. This is also **not** an overnight camping trip – we will return home at the end of the evening so that you can get a good night's rest!

02

Course 2 – The Deep Leadership Transformation:

3 Month, bi-weekly classes in the wilderness + final evaluation day, with virtual classes on the alternating weeks.

Course Length: Typically, 40 hours total time

Cost: \$9,717 / person + tax

(Typically, 3-4 participants)

03

Course 3 – Fully Customized Program:

Location and course direction TBD based on your desired outcomes

“Wilderness is a place where the wild potential is fully expressed, a diversity of living and nonliving beings flourishing according to their own sorts of order. In ecology we speak of “wild systems.” When an ecosystem is fully functioning, all the members are present at the assembly. To speak of wilderness is to speak of wholeness. Human beings came out of that wholeness, and to consider the possibility of reactivating membership in the Assembly of All Beings is in no way regressive” – Gary Snyder

Course Fees Include:

- Transportation / fuel / vehicles to and from the different wilderness venues
- Personal course notebook
- All course training materials
- Basic food and beverages during the course

Items Not Included in Course Fees:

- Personal gear / clothing / footwear
- Travel to and from the Okanagan
- Hotel Accommodations if required

Delivery Method

This in-person course is offered in an intensive format, or in a multi-month Deep Leadership Transformation (DLT) course that is a hybrid of field and virtual class time. Each class will cover important topics that are on the forefront of leading business practices, and topics will build in succession following the class curriculum.

Each course has a fixed number of participants and is centred around establishing a safe and inclusive environment for all participants no matter their prior experience with wilderness. We are especially fond of awakening a yet-to-be-discovered love of the outdoors.

Where & How

These courses are based out of Kelowna, BC and typically take place during the work week. Few places on Earth are as vibrant as the Okanagan and the geography and rich biodiversity are the foremost venue for cultivating eco-consciousness. This course is rooted in the context of the wilderness. We use specially equipped 4x4 vehicles to traverse and access the mountain terrain. Several curated locations have been carefully selected to act as primary facilitators of the course curriculum. Participants are immersed in the wild mountain-scapes of the Okanagan as they are guided into deep study on the business principles and practices most directly linked to their environmental impact.

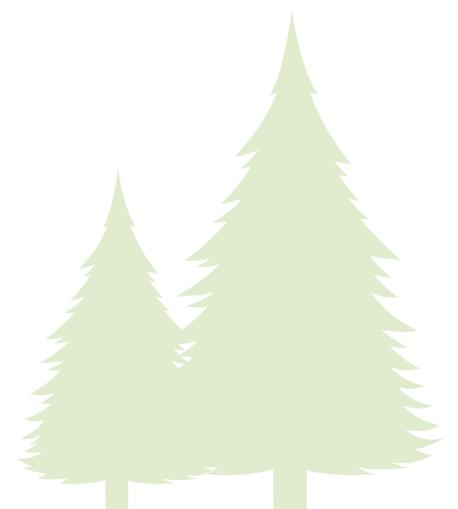
These series of classes introduce people to the ensouled world around them. From a place of experiential understanding, we facilitate conversations around real business topics to revitalize and awaken the understanding that what happens in our organizations is directly correlated with the Earth we inhabit.



“Nature is not a place to visit. It is home.” – Gary Snyder

Participants Should Expect

- Dress for the weather / bugs / heat / sunscreen / sunglasses etc.
- Bring a small pack to carry course materials and a water bottle
- Wear shoes that are suitable for walking outside on dirt trails
- There may be mud or water from time to time

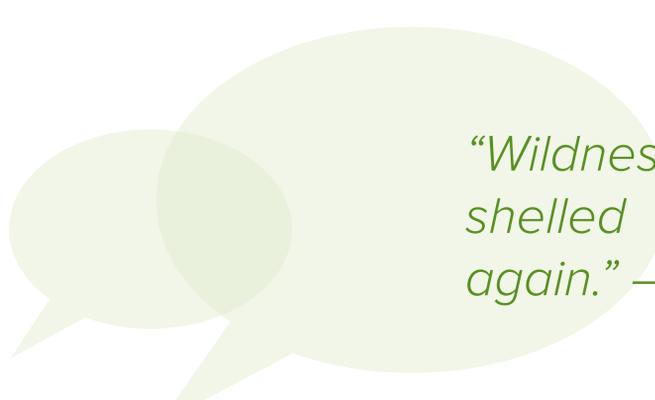




Is This the Right Course for You?

If you are looking for a course that is full of valuable insight and tangible skills that can be exercised at a personal and organizational level to cultivate meaningful Enviro/Social change, this is the course for you.

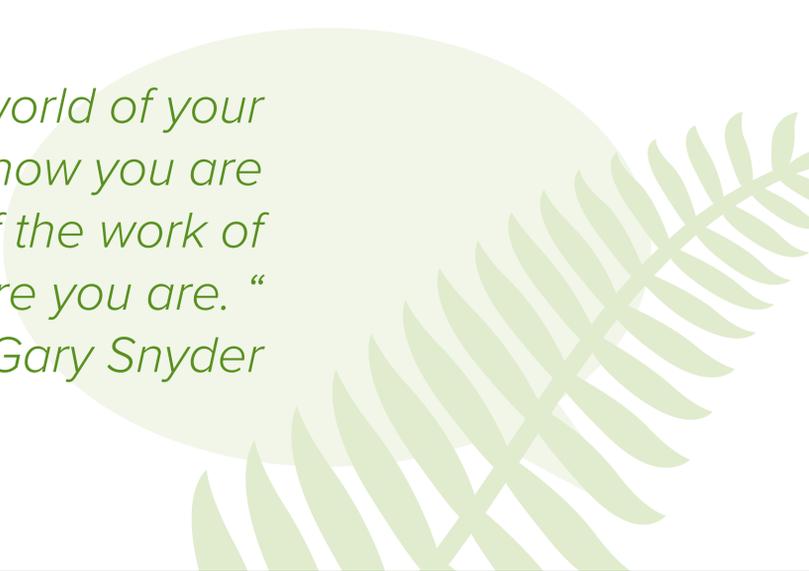
This course is **not** intended to be a shallow discussion about buzzword topics. This is a course that will challenge you to awaken to the multifaceted ways in which we can engage with the environment to produce generative outcomes — and it takes place in the wilderness — where we can rediscover belonging.



“Wildness. It is perennially within us, dormant as a hard-shelled seed, awaiting the fire or flood that awakes it again.” – Gary Snyder

The Not-so-Fine Print:

A considerable amount of care has gone into curating our courses. Our approach, our path, our gear, and destinations are tailored to cultivating wilderness experiences with you and your wellbeing at their heart. We will never intentionally put you or anyone else in harm’s way, yet we embrace a beautiful tension: that the wild world which we are a part of was never meant to be sterilized or corralled, and neither are you. Respectfully, while we are fully invested in your safety, we are not aiming to remove all the risks (nor can we). We believe that risk is a healthy part of the transformation that awaits us all just beyond the city limits.



“You should really know what the complete natural world of your region is and know what all its interactions are and how you are interacting with it yourself. This is just part of the work of becoming who you are, where you are. “
– Gary Snyder



Are There Risks? Absolutely!

Yes, there are real risks involved with traversing the wilderness.

- The roads are never paved, and we are intentionally surrounding ourselves in the un-manicured realms of the natural world.
- The vehicles we travel in may get stuck or break down.
- We will need to walk down natural trails to discover the splendour that is over yonder.
- Yes, you will require a modest degree of physical fitness to confidently navigate some of the locations we use to facilitate learning (we have flexibility to be inclusive).
- There may be hot, cold, wind, rain, smoke, or anything else that Mother Nature has in store.
- The food throughout the day will be basic, in an intentional effort to facilitate a presence with the ensouled environment within which we will be navigating.
- We will learn along this journey to not be afraid of the unknown, but to navigate into it with the confidence that comes from finding a new focal point of belonging.
- **Perhaps one of the most real risks we will all face** is the choice to show up wholeheartedly, be present, and be seen. Truly, this is a new frontier many of us face, and my sincere belief is that you will find yourself and so much more as you courageously enter the wilderness to discover a truer sense of place amongst the ensouled world.

If you are looking for something genuine and transformative, we invite you to send an application. We will schedule an intake interview, which we require before confirming course registration.

Hillman (1995) writes that an individual's harmony with their own deep self requires more than a journey to the interior core of their being; it is a harmonizing with the environmental world. The deeper self cannot be confined to "in here" because we cannot be sure it is not also or entirely "out there." Treatment of the inner requires attention to the outer; the greater part of the soul lies outside the body (p. xix).

(Hillman, J. (1995). A Psyche the Size of the Earth: A Psychological Foreword. In Roszak, T., Gomes, M. E., & Kanner, A. D. (Eds.), Ecopsychology: Restoring the earth, healing the mind (pp. xvii-xviii). Sierra Club Books.)

FAQ's

Is this training eligible for Employer Training Grant funding?

Click this link to see if you are eligible for funding.

<https://www.workbc.ca/Employer-Resources/BC-Employer-Training-Grant/Workforce-Training-Stream.aspx>

What if it is raining?

We go anyways. The diversity of weather offers a multifaceted learning environment that enhances the course curriculum.

Is there overnight camping?

No, not in our standard courses. The logistics become a lot more complicated for everyone when camping is involved. We will have late evenings, but we prefer to offer you the opportunity to have a great sleep in a traditional bed before we head out on the next days adventure.

How old do you have to be?

You must be 18 or older to come on your own.

We also understand there is increasing interest in Entrepreneurial programs in middle and high schools. If a youth is accompanied by a guardian, we are happy to include them in these valuable learning opportunities.

Do we leave the Okanagan?

We are fortunate we do not need to leave the Okanagan to have a very wide range of learning venues. Our preference is to reduce travel time on the highway and get immersed in the wilderness as soon as possible, hence, we stay in the Okanagan.

Is it safe?

Yes. We wouldn't take people and put them in harm's way if the risks were excessive. For most of us, the most "dangerous" thing we will do is driving on the highway. However, people can get hurt on trails too; tripping and falling hazards are present in the areas we visit, and people are encouraged to exercise self-awareness and balance to avoid tripping or falling. The advantage of being in a group is that none of us are alone if we need help.

FAQ's

Is there lots of walking?

There will be a cumulative total of up to a couple of kilometers walking each day. These courses are not intended to exhaust participants physically. Instead, courses are integrated with the wilderness as a classroom context to facilitate deep learning. When we drive between locations, time in the vehicles is used to debrief and explore topics further. When we get to the end of the road, we often walk a little further to find the learning environment suited to the next lesson.

What should I wear?

Wear what you are comfortable with—for the weather and the bugs. We advocate that people come as they are (what you normally wear) + a hat, sweater, rain jacket in case you want to warm up.

The way we see it, you wear clothes every day. Shorts or pants are a personal choice suited to your preferences. We have all gone for a walk outside before, so wear clothes and shoes that have served you well in the past.

We feel there are enough barriers to people getting into the wilderness that we don't want you to feel like you need to accumulate lots of fancy gear in order to have a profound time with us.

Yes, you will likely encounter dust / dirt / mud / twigs during our time together so keep that in mind. Quite literally a pair of jeans and Converse® shoes will do in most cases.

Send in an application today!

www.LevelUpStrategies.com